

The Benoit murder-suicide was one of the most sensational crime stories of 2007, and it cried out for the scrutiny of someone with a longer attention span and more intellectual integrity than the local authorities, the media, and Congress brought to bear on it. If you can read what Irv has dug up and continue to turn your head, then your powers of denial exceed mine.  
— from the Foreword by Phil Mushnick, *New York Post* sports columnist



On June 25, 2007, World Wrestling Entertainment superstar Chris Benoit, his glamorous wife Nancy, and their 7-year-old son were found dead in their home outside Atlanta. For weeks, this lurid story was covered obsessively around the globe. What really happened? Probing questions the authorities deliberately left unanswered, the author's investigation reveals the disturbing behind-the-scenes maneuvering by WWE to distract attention from a deep-seated culture of drugs and death inside "sports entertainment." It adds up to "a conspiracy between those who care too much about wrestling, and those who care too little."

Muchnick's latest should be called *Zen and the Art of Scandal Maintenance*. It's an instant cult classic.  
— Larry Matysik, author of *Drawing Heat the Hard Way: How Wrestling Really Works*



**IRVIN MUCHNICK** is the author of *Wrestling Babylon*. He has written about sports, media, business, and higher education for the Sunday magazines of the *New York Times* and the *Los Angeles Times*, *Sports Illustrated*, and many others. He is lead respondent in *Reed Elsevier v. Muchnick*, the landmark U.S. Supreme Court case for freelance writers' rights.

\$19.95 US \$22.95 CDN



ECWPRESS.COM